



Year 2026

Dear Valued Business:

The Marin Convention & Visitors Bureau (MCVB) mission is to develop a sustainable visitor base to Marin County, enhance the local economies, and protect the natural resources through responsible promotion.

Marin County is rich in remarkably diverse and unique year-round attractions. Visitors can enjoy active outdoor sports and untrammled splendor of our parks, lakes, beaches and bay shores, cultural and arts events and performances, and a broad range of shopping, dining and accommodation options. The bounty of Marin is not constrained by season or lifestyle; nor should the economic benefits of tourism be limited by the month on the calendar or the day of the week.

Six Marin communities and many hotels are currently members, actively supporting MCVB's goals to enhance the economic opportunities associated with developing tourism and broadening public exposure of the diverse and appealing image of Marin County. We also have 200+ hospitality and other business partners, including attractions, restaurants, shopping centers and other businesses that support our mission; partnership is an area that we are continuing to grow.

The MCVB has established governance, with a Board of Directors and by-laws, and 100% funding is dedicated to tourism operations. The primary benefits of being a member include the following:

- Website listings and links on [www.visitMarin.org](http://www.visitMarin.org);
- Special event promotion on our online events calendar;
- Direct referrals to visitors, meeting and event planners, hospitality industry professionals and media;
- Included in CVB outbound paid stories (7x7, BANG, Local Getaways, San Francisco Chronicle Story Studio, etc.)

Now more than ever, adding your support will assist the MCVB in attracting visitors who in turn, dine, buy tickets, shop, play and stay overnight in Marin.

If you are interested in learning more about partnering with the Marin Convention & Visitors Bureau (MCVB), please contact me by email at [gina@visitMarin.org](mailto:gina@visitMarin.org).

Kind regards,

*Gina Marr-Hiemstra*  
*President & CEO*