

## FOR IMMEDIATE RELEASE

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### Fairfax Winter Market: A Magical Holiday Experience

Fairfax, CA – November 5, 2023

The Fairfax Winter Market invites you to an enchanting evening on Friday, December 15th, from 4:00 PM to 9:00 PM. Don't miss this family-friendly celebration in the heart of Fairfax on Bolinas Road between Broadway and Elsie Lane. The Fairfax Winter Market is set to be a magical gathering, offering something for everyone. Here's a glimpse of what you can expect:

**Shopping Specials:** Get a head start on your holiday shopping with special discounts and unique gift options from local businesses. Support your community by shopping local to find that perfect gift for your loved ones. Shops all along Bolinas, Broadway and Sir Frances Drake!

**Warm Drinks & Sweet Treats:** Cozy up with a cup of hot cocoa or other warm beverages to ward off the winter chill and indulge your taste buds with a delightful array of sweet treats while serenaded by carolers.

**Storefront Lights:** The streets of Fairfax will come alive with twinkling lights and festive decorations, creating an enchanting ambiance that will fill your heart with joy.

**Bike Light Contest:** Witness the spectacle of bikes decorated with lights, where locals will adorn their bicycles and scooters with dazzling lights and decorations. It's a brilliant sight to see, and you can join the fun!

The Fairfax Winter Market is a family-friendly event that captures the essence of the holiday season, providing a perfect opportunity to connect with friends and neighbors while celebrating the joys of winter. Don't miss this chance to make cherished memories in the heart of Fairfax.

Join us on Friday, December 15th, from 4:00 PM to 9:00 PM, and experience the magic of the Fairfax Winter Market. Savor warm beverages, indulge in sweet treats, shop to your heart's delight, and enjoy the festive atmosphere of Fairfax. Explore the dazzling storefront lights, participate in a bike light contest, and discover unique shopping specials, all in one place. Be sure to bring your holiday spirit and an appetite for delicious treats! Rain or shine.

For more information about the Fairfax Winter Market, please contact Minna at [minna@fairfaxchamberca.com](mailto:minna@fairfaxchamberca.com).

About Fairfax Winter Market:

Sponsored by the Fairfax Chamber of Commerce, the Fairfax Winter Market is a holiday event that brings the community together to celebrate the festive season. With a variety of activities, delicious treats, and shopping opportunities, it will be a beloved tradition in Fairfax, California, that spreads holiday cheer to all who attend. If you would like to participate, please contact Minna at [Minna@FairfaxChamberCA.com](mailto:Minna@FairfaxChamberCA.com)

Fairfax Chamber of Commerce is dedicated to fostering community and promoting local businesses in Fairfax.