FOR IMMEDIATE RELEASE

Point Reyes, CA (August 1, 2017) – Point Reyes Farmstead Cheese Company of Marin County took home four ribbons at the American Cheese Society’s Annual Judging & Competition in Denver, CO on Friday, July 28th. **Point Reyes Toma earned a 1st Place Ribbon in the Farmstead Category and the small format version, Baby Toma, won 3rd in the same category. Bay Blue garnered a 3rd Place Ribbon in the Rinded-Blue category and the 2-Year-Aged Gouda, won 2nd Place in the Gouda division.**

The competition was fierce this year with 281 companies entering a record-breaking 2,024 total cheeses in 123 categories. “There are so many outstanding cheeses in competition, it is such an honor to come away with four awards... and of course, we are especially thrilled that Toma almost swept the Farmstead category, earning both the 1st and 3rd Place ribbons,” said Head Cheese Maker, Kuba Hemmerling. Co-Owner Lynn Giacomini Stray added “We couldn’t be prouder of our ACS wins. The construction of our new creamery in Petaluma is almost complete, so in just a few months production of Toma, Bay Blue and Gouda will substantially increase, creating more national availability in 2018.”

Visit [The American Cheese Society](http://www.cheesesociety.org) website for a complete listing of this year’s competition winners.

About Point Reyes Farmstead Cheese Company

In 1959 Bob and Dean Giacomini established their successful dairy farm along Highway 1, just north of Point Reyes Station. In 2000, together with their daughters, Karen, Diana, Lynn and Jill, the family began making cheese on the farm with milk from their own herd of Holsteins. In 2010, the family opened The Fork, a culinary and educational center, offering farm-to-table educational experiences for trade and consumer customers. Diana, Lynn and Jill now own and run the company that is recognized nationally as an award-winning producer of hand-crafted, artisan cheese. The Point Reyes Farmstead product line is available at independent cheese shops and specialty grocers, at The Fork, local-area farmers’ markets and online at [www.pointreyescheese.com](http://www.pointreyescheese.com).

Point Reyes Farmstead Marketing & Media Contact

Jill Giacomini Basch, Co-Owner/CMO, 800.591.6878, [jill@pointreyescheese.com](mailto:jill@pointreyescheese.com)