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### **Marin Convention & Visitors Bureau Partners with West Marin / Point Reyes**

San Rafael, CA – The Marin Convention & Visitors Bureau has partnered with the West Marin Visitors Bureau, a lodging group consisting of nine founding lodging properties, including Bear Valley Inn, Inn at Roundstone Farm, Inverness Valley Inn, Olema Druids Hall, One Mesa B & B, Point Reyes Seashore Lodge, Restaurant, Bar & Deli, Rosemary Cottages, Ten Inverness Way B & B and Tomales Bay Lodge and Marina, scattered throughout West Marin / Point Reyes, an unincorporated region that is nestled in the rolling hills next to the Point Reyes National Seashore. Three additional properties have joined this year. Check them out at [www.westmarinvisitorsbureau.com](http://www.westmarinvisitorsbureau.com). The primary goal of this partnership is to market this area as an overnight destination for visitors.

The West Marin / Point Reyes area is supported by the West Marin Chamber of Commerce, which has been in existence for more than fifty years, with a mission to serve the business community of West Marin. The Chamber is so small that it does not warrant a physical address, but one can visit them online at [www.pointreyes.org](http://www.pointreyes.org) and contact them via telephone or email. The West Marin Chamber of Commerce recently opened a Visitors Center in Point Reyes Station, which is currently open on weekends only.

West Marin / Point Reyes is a sanctuary for both native wildlife species and for those seeking to connect to the natural beauty of the area. Visitors to this area enjoy hiking, biking, kayaking, pristine beaches, wildlife viewing and a bounty of fresh produce, locally grown and produced meat, cheeses and culinary delights. It is hard to imagine that one is only 45 minutes northwest of San Francisco.

On the new partnership with West Marin / Point Reyes, specifically with the West Marin Visitors Bureau, “We are excited that we are finally working together and look forward to responsible promotion for our area members,” said Mark Essman, President and CEO of the Marin Convention & Visitors Bureau.

The Marin Convention & Visitors Bureau (MCVB) is a private 501-c6 organization funded by Business Improvement Districts (BIDs). The MCVB represents nine Marin communities: Corte Madera, Fairfax, Larkspur, Mill Valley, Novato, San Anselmo, San Rafael, Tiburon, and the West Marin Visitors Bureau. We promote Marin County as an overnight destination through marketing programs, collateral materials, trade missions, and partnership with other industry-related organizations. Our mission is to develop a sustainable visitor base to Marin County, enhance the local economies, and protect the natural resources through responsible promotion.

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