



For Immediate Release
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Marin Convention & Visitors Bureau Announces Farm Tour for Members Only

San Rafael, CA – The Marin Convention & Visitors Bureau (MCVB) has been expanding their agri-tourism reach across Marin County by partnering with local farms that welcome visitors. The Marin CVB is pleased to announce that it will be facilitating its first-ever farm tour for members only. This farm tour will be on Wednesday, March 14, 2012, starting at 9:30am.

The plans for the day include farm tours and tastings at Marin French Cheese Company and Drakes Bay Oysters Company, lunch, and an introduction to cheese-making and tastings at Cowgirl Creamery; representatives from Agricultural Institute of Marin, The Fork at Point Reyes, Marin Agricultural Land Trust and Marin Organic will also be available. Transportation will be provided by Marin Airporter.

The Marin CVB Farm Tour is selling tickets now for \$35 and pre-registration is required. Seating is limited, so please sign up now. To register, please contact Gina Marr at gina@visitmarin.org.

The Marin Convention & Visitors Bureau (MCVB) is a private 501-c6 organization that promotes Marin County as an overnight destination through marketing programs, collateral materials, trade missions, and partnership with other industry-related organizations. The mission is to develop a sustainable visitor base to Marin County, enhance the local economies, and protect the natural resources through responsible promotion.

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