



WEBSITE BANNER AD PROGRAM

Banner Ad opportunities are now available for all MCVB members on our new website located at www.visitMarin.org

Stand out from the crowd

and make an impact on www.visitMarin.org, a website specifically targeting Marin County, California. The Marin Convention & Visitors Bureau is now offering quarterly banner advertising opportunities.

- www.visitMarin.org is equipped with a state-of-the-art contact management system. All content is administered on site by the MCVB staff, which allows the ability to make immediate changes and continual informational updates.
- A variety of placements for advertising on home and secondary pages will be available on a cost adjusted basis. Further information on all ad specs and costs are listed on backside of this flyer. Banners will rotate on the home page as well as animated on all pages.
- Members will have the option of submitting pre-produced banners or utilizing MCVB design services at an additional fee to create your own ad if resources are not available.
- Since the launch of www.visitMarin.org in 2009, the site has averaged over 14,000 hits daily. In the peak season the site averaged over 80,000 page views per month.

By the year 2013, 65 percent of all travel related business in the form of reservations, accommodations, attractions and activities will be booked via the internet. Website banner advertising is an excellent opportunity to increase business exposure to potential visitors to Marin County.

Secure your space now and place your ad on
www.visitMarin.org

For further terms and conditions contact:
Mark Essman, phone 415. 925. 2060 x 12, email mark@visitMarin.org

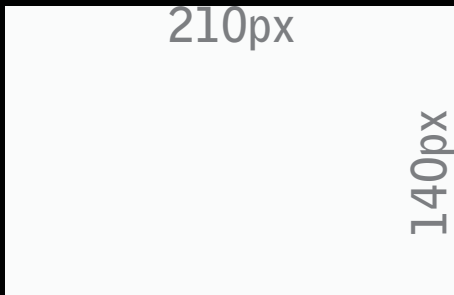
Marin Convention and Visitors Bureau
1 Mitchell Blvd. Ste B San Rafael
California 94903

Advertising space is on a first come,
first-serve basis.

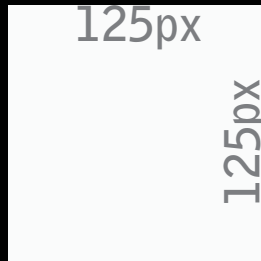


Website Banner Ad Pricing

Home Page Square



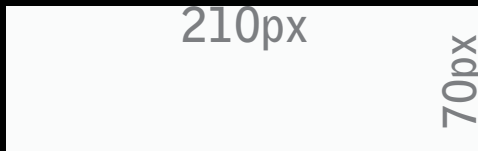
Secondary Page Square



Secondary Page Tower



Home Page Tower



Page stats for Peak Season:

On Home Page - 17,000+ page views per month.

On Secondary Pages - 3,000 to 5,000 page views per month.

Page stats for Off Season:

On Home Page - 9000+ page views per month.

On Secondary Pages - 2700+ page views per month.

Banner Ad Size

Per Quarter (3 Mos)

Peak Season

(May to October)

Off Season

(November to April)

Home Page Square	140px X 210px	\$749.00	\$549.00
Home Page Tower	70px X 210px	\$649.00	\$449.00
Secondary Page Square	125px X 125px	\$449.00	\$249.00
Secondary Page Tower	250px X 125px	\$549.00	\$349.00

* Web Design Services, if needed through the MCVB, is available at \$125.00 per hour

View Your Ad Banner Placements Here by
Clicking on our Home Page or Secondary Page

For Terms and Conditions contact Mark Essman at mark@visitMarin.org

All images are to be submitted in either
JPG or SWF format, and in the specific
size you require.

Advertising space is on a first come,
first-serve basis.