



## Updated Classifications & Rates - Effective July 1, 2010

### Event & Meeting Space Venues & Services

|   |                |
|---|----------------|
| <b>Multi-Venue Locations</b><br><i>Meetings, special events / weddings, educational seminars/workshops, golf, retail, dining/catering</i> | \$250 per year |
| <b>Non-profit Multi-Venue locations</b>   | \$200 per year |
| <b>Catering</b>   | \$150 per year |
| <b>Event Coordinators</b>   | \$150 per year |

### Attractions / Things to Do

|  |                |
|--|----------------|
| <b>Arts &amp; Entertainment</b><br><i>Art galleries/ studios, theatre/ symphony, museums, farmers markets, events/ festivals, etc.</i> | \$150 per year |
| <b>One-time event listing on MCVB Calendar of Events</b><br><i>(50 words max)</i>  | \$50 per event |
| <b>Recreation / Outdoor Activities</b><br><i>Includes bike rentals, hiking, kayaking, horseback riding, etc.</i>                       | \$150 per year |
| <b>Tour &amp; Transportation Companies</b><br><i>Includes coach tours, bay cruises, charter services</i>                               | \$150 per year |
| <b>Destination Centers</b><br><i>Facilities that offers shopping, dining, attractions for all ages</i>                                 | \$750 per year |
| <b>Non-profit Attractions / Things to Do</b>   | \$150 per year |

### Non-Hotel Accommodations (Not Subject to County TOT Collection)

|   |                   |
|---|-------------------|
| <b>Long-term rentals and vacation rentals</b> | TBD, case by case |
| <b>Hostels</b>                                | \$250 per year    |
| <b>RV Parks, Campgrounds, Etc</b>             | \$250 per year    |

## Restaurants

|   |                |
|---|----------------|
| <b>Fast Food, Delis, Specialty, Chains &amp; Take-Out</b><br><i>McDonalds, Deli Shoppe, Gelato / See's Candies, Coffee / Tea Shops, etc</i> | \$150 per year |
| <b>Local, Ethnic &amp; Casual Dining</b><br><i>Any restaurant that provides an indoor/outdoor dining experience, meeting space, etc</i>     | \$250 per year |
| <b>Fine Dining</b><br><i>Any restaurant that is a fine-dining experience</i>  | \$350 per year |

## Shopping

|  |                |
|--|----------------|
| <b>Individual Small Businesses</b><br><i>Florists, photographers, gift baskets, soap makers, jewelry designers, personal shoppers, etc</i> | \$150 per year |
| <b>Local Stores &amp; Boutiques</b><br><i>Includes stores &amp; boutiques that are signature to Marin; not nationwide</i>                  | \$150 per year |
| <b>Non-profit Retail</b>   | \$100 per year |
| <b>National &amp; Regional Chains</b><br><i>Includes Restoration Hardware, GAP, MAC, Anthropologie, etc</i>                                | \$300 per year |
| <b>Anchor Tenants</b><br><i>Includes Nordstrom, Macy's, Target, Costco, etc</i>  | \$350 per year |
| <b>Malls / Shopping Centers</b><br><i>Malls / Shopping Centers in excess of 20 stores</i>  | \$750 per year |

## Services

|   |                |
|---|----------------|
| <b>Communications &amp; Magazines</b><br><i>Magazines, newspapers, media etc</i>  | \$150 per year |
| <b>Health &amp; Wellness</b><br><i>Fitness, salons, spa services, etc</i>   | \$150 per year |
| <b>Marketing &amp; Printing</b><br><i>Marketing services (direct, graphics / brand, creative, promotional, website) and fine printing</i> | \$150 per year |

## Professional, Service and Trade Associations

|  |                |
|--|----------------|
| <b>Business Association</b>            | \$300 per year |
| <b>Non-profit Business Association</b> | \$100 per year |